



RELEVANT EXPERIENCE

senior marketing designer

ABSTRAKT MARKETING GROUP | FEBRUARY 2022 – PRESENT

Creating and maintaining the company's visual identity, including logos, newsletters, digital assets and other marketing materials.

Working closely with the marketing team to ensure that the designs align with the company's overall brand strategy and messaging.

Directing and mentoring other designers on the team.

Developing and maintaining brand guidelines to ensure consistency across all brand materials.

Presenting final designs to stakeholders and revising as needed.

graphic designer

ABSTRAKT MARKETING GROUP | MAY 2019 – FEBRUARY 2022

Creating visually appealing designs for print materials that align with various industry standards and clients' brand guidelines.

Design and layout of sales materials, such as landing pages, social media posts, brochures, sell sheets, case studies, and more.

graphic designer

SCRUBS & BEYOND | MAY 2016 – MAY 2019

Creating engaging designs for a variety of print materials, including advertisements, signs, packaging, and more.

Creating visually appealing designs for print materials that align with brand guidelines.

Preparing final design files for print production.

Understanding of print production process and working with vendors for print production.

EDUCATION

bfa in graphic design

2015, UNIVERSITY OF
MISSOURI-ST. LOUIS

magna cum laude

TECHNICAL STRENGTHS

Typography

Layout

Print & digital experience

Proofreading

Project management

PROFICIENCIES

Adobe Creative Cloud: InDesign,
Illustrator, and Photoshop

Mac OS and Windows OS

Microsoft Office: PowerPoint,
Outlook, Word, Excel and
Sharepoint intranet

Communication platforms:
Teams, Zoom, Slack, etc.

AWARDS & CERTIFICATIONS

Adobe Certified Professional
in Visual Design

Gold Hermes Creative Award

SOFT SKILLS

Communication

Leadership

Attention to detail

Dependability

Critical thinking

Empathy

Self-direction